



smart ideas

CMYK COLOR

PMS COLOR EQUIVALENTS



Black



PMS 109C

CMYK COLOR EQUIVALENTS



75c, 68m,
67y, 90k



1c, 17m,
99y, 0k

RGB COLOR EQUIVALENTS



R= 0
G= 0
B= 0
#000000



R= 255
G= 207
B= 0
#FFCF00

FONTS

Skippy Sharp

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp

QqRrSsTtUuVvXxYyZz 1234567890

!@#%&'*(



smart ideas

PMS COLOR



smart ideas

GREYSCALE



smart ideas

100% BLACK



smart ideas

WHITE